Ciga Tang

Shanghai, China
Open to Senior Product Designer roles

Senior Product Designer · Complex enterprise products

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SUMMARY

Senior product designer with **15+ years** on complex enterprise products and B2B workflows, at **Cisco DevNet** and **Ping An Smart City** and for clients such as AstraZeneca. I turn ambiguous business rules into clear interfaces, and build the key flows as working software to test them against real scenarios before engineering starts. On build work I pair with an AI coding agent: I set the acceptance bar and review every screen against the design.

EXPERIENCE

Career break
Mar 2024 – Present
Parental leave, side projects & one client contract
Shanghai

- Took time off after Cisco for the birth of my first child; alongside family life, used AI coding tools to build my own products and took on one client contract.
- **Foremost Hat** · Lead Product Designer (contract, via FOG3D), Apr–Jun 2026: redesigned the B2B custom-order journey (cart or quote, delivery dates, order status) and delivered research and responsive web and mobile designs to the development partner; validated the key production rules in a working 3D prototype. (case study)
- **Smart Quote** · own product, since Jun 2025: designed and built a bilingual quote-to-invoice product; one structured record produces five documents with vector Chinese/English PDFs. Live and used by two businesses, including my own. (case study)
- **Portfolio rebuilds:** rebuilt Cisco DevNet Events and the City Command platform as working front ends to test the original designs (Lighthouse 98–100; 13 and 49 automated tests).

Senior Product Designer
Jan 2022 – Mar 2024
Cisco Systems · DevNet
Shanghai (remote)

- **DevNet Events:** redesigned the organizer flow from a 21-field request form into an 11-field draft–review–publish process; the new public events page launched on developer.cisco.com in Dec 2022 and is still live. (case study)
- **API Insights:** designed the VS Code extension, product experience and landing page; adopted by 20+ internal departments and part of Cisco's 2022 CSO50 Award. The extension earned an 'Innovate Everywhere' recognition. (case study)
- **API documentation:** led the 2023 redesign proposal for docs serving 500K+ developers, grounded in analytics, comparative usability sessions and research at Cisco Live 2023. (case study)
- Redesigned the DevNet NPS feedback experience and built the DevNet Web UI kit in Figma.

Senior UX Designer
Jun 2018 – Dec 2021
Ping An Smart City
Shanghai

- **City Security Command Platform:** designed 27 hi-fi screens for a city command center in 6 weeks, working with one front-end developer. (case study)
- **Asset & equipment O&M SaaS:** owned the UX design; after launch, China Eastern Airlines and Shanghai Metro signed preliminary cooperation agreements.
- Also designed Haofangjia SaaS and the Ping An BimV platform. Recognized as a Significant Contributor (June 2020).

Senior UX Designer → Head of UX Design

Aug 2015 – Jun 2018
Shanghai

Aiwujiwu (IWJW)

- **iLicai:** designed a new wealth-management platform that reached RMB 1.2 billion in transaction volume in its first year.
- **1F rental platforms:** led end-to-end design of the landlord and tenant web and mobile experiences; reworked the smart-lock unlock flow, cutting average unlock time by more than 10 seconds.

Earlier roles

Lead UX Designer, CITIC · Madailicai — WeChat web app; RMB 3.9B+ returns for 3M+ investors. Dec 2014 – Jul 2015

User Experience Designer, Pactera — AstraZeneca iPad app for 6,000+ reps, ~1 hour saved per event; Bank of Hangzhou app v2.0; HP, Olympus, AIA. Jul 2013 – Dec 2014

Multimedia Designer, Fengyuzhu Exhibition — Urban-planning exhibitions; 2011 Jintang Prize project. 2011 – 2012

Web Designer, Dyna-Art · Lawrence Technology — Online art community and client websites. 2008 – 2013

SKILLS

Product design	Complex B2B workflow design · Data-heavy dashboards · Developer & API UX · User research & usability testing · Information architecture · Design systems (Figma) · Prototyping
Design engineering	React · Next.js · TypeScript · CSS/SCSS · Responsive & accessible UI (WCAG 2.1 AA) · Playwright end-to-end tests · Git · AI coding agents
Collaboration	Working with PM and engineering · Engineering handoff & design QA · English (full professional proficiency) · Mandarin (native)

RECOGNITION

Cisco 'Innovate Everywhere' recognition (API Insights extension) · Contributed to Cisco's 2022 CSO50 Award · Ping An Smart City Significant Contributor (June 2020)

"Translating complicated business requirements to usable implementation is a skill few have and Ciga has a wealth of it." — Matt DeNapoli, Head of Developer Strategy & Product Management, Cisco DevNet (LinkedIn)

EDUCATION

Hubei University — Bachelor of Art & Design (2015–2019, completed alongside full-time work) · **Hunan Mass Media College** — Art & Design (2005–2008)